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Articles For This Month

Starting a New Business or Organization?



When launching a new venture, one of the first questions that needs to be answered is: "What type of entity should it be?" The options are numerous and you need to choose a legal structure that best suits your enterprise. Click **Full Article** to learn the six basic business ways to conduct your operation.

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Top 10: Building Your Referral Network

1. **Become active in two types of associations** – one related to your industry, and one with a general business focus. You'll meet experts in your area and successful entrepreneurs from all areas.
2. **Share your knowledge freely**; give presentations for a local associations. Write articles for publications that reach your target audience. Click "**Full Article**."

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Business Finance

Need a Loan? Here's an Essential Checklist



Cinching a significant cash infusion for your company requires a carefully laid out plan. Click "Full Article" for a checklist of the items you need to create a dynamic financing package you can bring to your lender that will help boost your chances of walking away a happy borrower.
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Business Tax

Plan Now to Escape the Corporate Earnings Penalty



Is your corporation stockpiling its earnings? There's a penalty if you set aside too much money but you can avoid it by taking some important steps now.
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